Macintosh®

Sorenson Squeeze™ 3.1

Compression Suite

Includes all Sorenson Media professional codecs

Compressing and sharing your videos on the Web and CD has never been easier. With Sorenson Squeeze 3, you can go straight from your editing tool to the finished product with all the simplicity you've come to expect from Sorenson Media™.

compression

management

delivery

The Sorenson Squeeze 3.1 Compression Suite allows you to compress and deliver high-quality QuickTime®, MPEG-4, and Flash™ media for streaming and progressive downloads. While most compression tools are cumbersome, with steep learning curves, Squeeze is easy to use and requires no in-depth knowledge of the complexities of compression technology.

Built for all of Sorenson Media's professional codecs, Sorenson Squeeze 3.1 is the first Variable Bit Rate (VBR) compression application for novice and pro users alike. For beginners, its drag-and-drop interface makes intelligent compression of audio and video media as simple as selecting a preset.

Sorenson Squeeze's main interface includes buttons that correspond to preset groups or customizable data rates. All you need to do is select the preset for your intended audience and click the "Squeeze It" button. Squeeze automatically selects the compression parameters to create the highest-quality video with the smallest possible file size.

With the Sorenson Squeeze 3.1 Compression Suite, you can reduce your digital media to a fraction of its original size – allowing you to get more media on your local and portable storage devices, as well as stream the media across the Internet much more affordably.

Squeeze offers many of the advanced features that professional multimedia producers demand. By editing the presets, you get complete access to fully adjustable advanced settings. Squeeze includes support for One-Pass and Two-Pass Variable Bit Rate (VBR) compression that offer the highest-quality compression available.

QuickTime

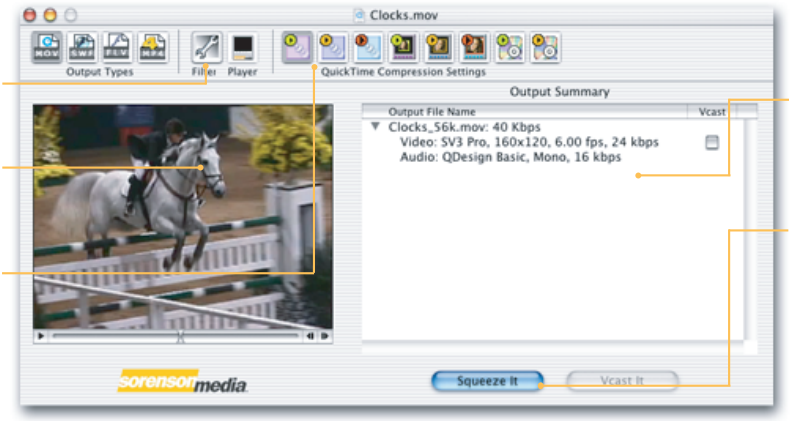
macromedia FLASH MX

MPEG 4

Quick access to video filter settings

The viewing window allows you to see your video content

Sorenson Squeeze's intelligent presets let you compress rich video for Internet and CD delivery



The summary screen displays video and audio compression settings

Video compression is as easy as 1, 2, 3, 4:
1. Open source file
2. Select file format
3. Select target data rate
4. Press "Squeeze It"

Sorenson Squeeze 3 Compression Suite Key Features

- One-Pass VBR compression
- Two-Pass VBR compression
- Constrain output file size
- Intelligent presets
- DV Capture
- Batch processing through Watch Folders
- Stitching for SWF files
- Player templates for SWF output
- Integrated links for SWF output
- Playback action controls for SWF output
- In/out Trim Points
- Adjustable cropping
- Filters:
  - Telecine Removal
  - Fade in/out
  - Contrast/brightness
  - Audio normalization
  - Video noise reduction
  - Deinterlacing
  - White/black restore
- Save audio and video filter settings
- Tools for MPEG-4 Visual Simple Profile and Visual Advanced Simple Profile
- Output support for multiple formats including QuickTime, Flash, and MPEG-4
- PDF user guide included

Squeeze includes optimized presets for streaming, progressive download, as well as local delivery with various data rates for each preset.

System Requirements

Prior to installing Squeeze, make sure your computer meets or exceeds the following system requirements.

- Power PC with G3 processor or greater
- Mac® OS X or later
- 128 MB of RAM
- 20 MB available hard disk space
- QuickTime 6.0 or later
- Macromedia® Flash Player 6.0 plug-in

Sorenson Squeeze Encoders

- Sorenson Video® 3.1 Pro
- Sorenson Spark Pro
- Sorenson MPEG-4™ Pro
- Apple® IMA 4:1
- Fraunhofer AAC
- Fraunhofer MP3
- ADPCM
- Qdesign Music Codec 2
- QUALCOMM® PureVoice™
- Uncompressed Audio

Sorenson Squeeze Formats

Input
- AIF
- WAV
- AVI
- DV
- MOV

Output
- MOV
- FLV
- SWF
- MP4

To Order
www.sorenson.com
(888) 767-3676

Customer Support
www.sorenson.com/support

Sorenson Media™
4393 South Riverboat Road
Suite 300
Salt Lake City, UT 84123
Phone: (801) 287-9400 Fax (801) 287-9401

© 2002-2003 Sorenson Media, Inc. All products and brand names are trademarks or registered trademarks of their respective companies.